



COMMERCIAL BROCHURE 2022/23

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WELCOME

I would like to take this opportunity to welcome you to the East Fife Football Club 2022/23 commercial brochure where you will find all the information you require to work with our fantastic Commercial Team at the Locality Hub Bayview Stadium.

In this brochure you can view the many packages that we offer, ranging from man of the match sponsorship and trackside advertising to hospitality packages and private functions. We can tailor any package to suit you and your company's needs, so do not hesitate to get in touch.

East Fife have a long and proud relationship within the Fife community, creating memories and bonds with families and friends for decades. From our historic Scottish football accomplishments to our recent successes we are always striving to bring enjoyment and a sense of belonging to our fans and the local area.

We are now entering a new era in the club's history and we're looking forward to building a successful football club focused on nurturing and supporting the wider Fife community.

Our aim is to build a strong foundation for the future of the club and the next generation of East Fife fans. We are keen to hear from national, regional and local businesses who are eager to develop a partnership in every sense of the word.

With your support we hope to bring many more fantastic memories both on and off the pitch to this wonderful and devoted family we proudly call East Fife supporters.

Regards,
Jim Stevenson
Chairman



OUR REACH



www.eastfifefc.info

50,000 monthly visitors



Facebook (@EastFifeFC)

6,400 followers

75,000 monthly impressions



Twitter (@EastFifeFC)

15,900 followers

840,000 monthly impressions



Instagram (OfficialEastFifeFC)

2,700 followers

20,000 monthly impressions



LinkedIn (East Fife FC)

2,300 followers

2,000 monthly impressions



Vimeo (East Fife TV)

2,000 monthly views

13,000 monthly impressions



The Bayview

4,000 annual programme sales

Min. 18 editions per season



Newsletter

Issued weekly via email

400 subscribers



MAN OF THE MATCH SPONSORSHIP

Man of the Match sponsorship at East Fife Football Club offers a unique opportunity to promote your brand, as well as treating your guests to a truly memorable day. This package is for a minimum of two adults and enables you to watch the game from executive seating close to the half-way line.

Man of the Match Sponsorship Package includes:

- Arrive at the stadium at 12.30 pm with lunch being served at 1.00 pm
- Complimentary matchday programme and team sheet
- Full stadium tour (subject to availability of guide)
 - Pre-match all you can eat buffet
- Complimentary bar from 12.30 pm to 2.45 pm
 - Executive seating in the main stand
 - Half-time tea/coffee and snacks
- Post-match complimentary bar until 5.30 pm
- Presentation of Man of the Match Award to your chosen player
- Acknowledgement on club website and social media channels

£210 for 2 people inc. VAT

£90 per person for additional guests

THE JIM BAXTER SUITE



Enjoy a hospitality package with us at East Fife. We have suites to meet all needs and groups. The Jim Baxter Suite is named after former East Fife Chairman Jim Baxter, affectionately known in some quarters as 'Mr. East Fife'. Jim spent almost 20 years as our club Chairman as well as being a lifetime member of the SFA.

The Jim Baxter Suite Package includes:

- Arrive at the stadium at 12.30 pm with lunch being served at 1.00 pm
- Exclusive use of the the Jim Baxter Suite for your party
- Complimentary matchday programme and team sheet
- Full stadium tour (subject to availability of guide)
- 3 course sit down meal
- Complimentary bar from 12.30 pm to 2.45 pm
- Watch the match from the comfort of your executive suite
- Half-time tea/coffee and snacks
- Post-match complimentary bar until 5.30 pm

£100 for per person inc. VAT

£85 per person for season ticket holders (league matches)

Max. 8 Persons / Min. 5 Persons



THE LEGENDS' SUITE



Our Legends' Suite is ideal for any larger groups or parties looking to book Hospitality with us. While getting all of the same wonderful benefits as our Jim Baxter suite. The Legends' Suite provides an excellent centre pitch view to allow all of your party to not to miss a moment of the action.

The Legends' Suite Package includes:

- Arrive at the stadium at 12.30 pm with lunch being served at 1.00 pm
 - Exclusive use of the Legends' Suite for your party
 - Complimentary matchday programme and team sheet
 - Full stadium tour (subject to availability of guide)
 - 3 sit down course meal
 - Complimentary bar from 12.30 pm to 2.45 pm
- Watch the match from the comfort of your executive suite
 - Half-time tea/coffee and snacks
 - Post-match complimentary bar until 5.30 pm

£100 for per person inc. VAT

£85 per person for season ticket holders (league matches)

Max. 12 Persons / Min. 8 Persons





THE JEEK FLEMING SUITE

Our popular Jeek Fleming Suite is the perfect setting to treat corporate clients, friends or family members to special day out. Our largest suite in the stadium produces a very lively pre and post match atmosphere creating a truly memorable experience for any football fan to enjoy.

The Jeek Fleming Suite Package includes:

- Arrive at the stadium at 12.30 pm with lunch being served at 1.00 pm
- Complimentary matchday programme and team sheet
- Full stadium tour (subject to availability of guide)
 - Pre-match all you can eat buffet
- Complimentary bar from 12.30 pm to 2.45 pm
- Executive seating in the main stand
- Half-time tea/coffee and snacks
- Post-match complimentary bar until 5.30 pm

£90 per person inc. VAT

£75 per person for season ticket holders (league matches)

You can also book the Jeek Fleming Suite package without your drinks included. Beverages can be purchased at the bar throughout your day.

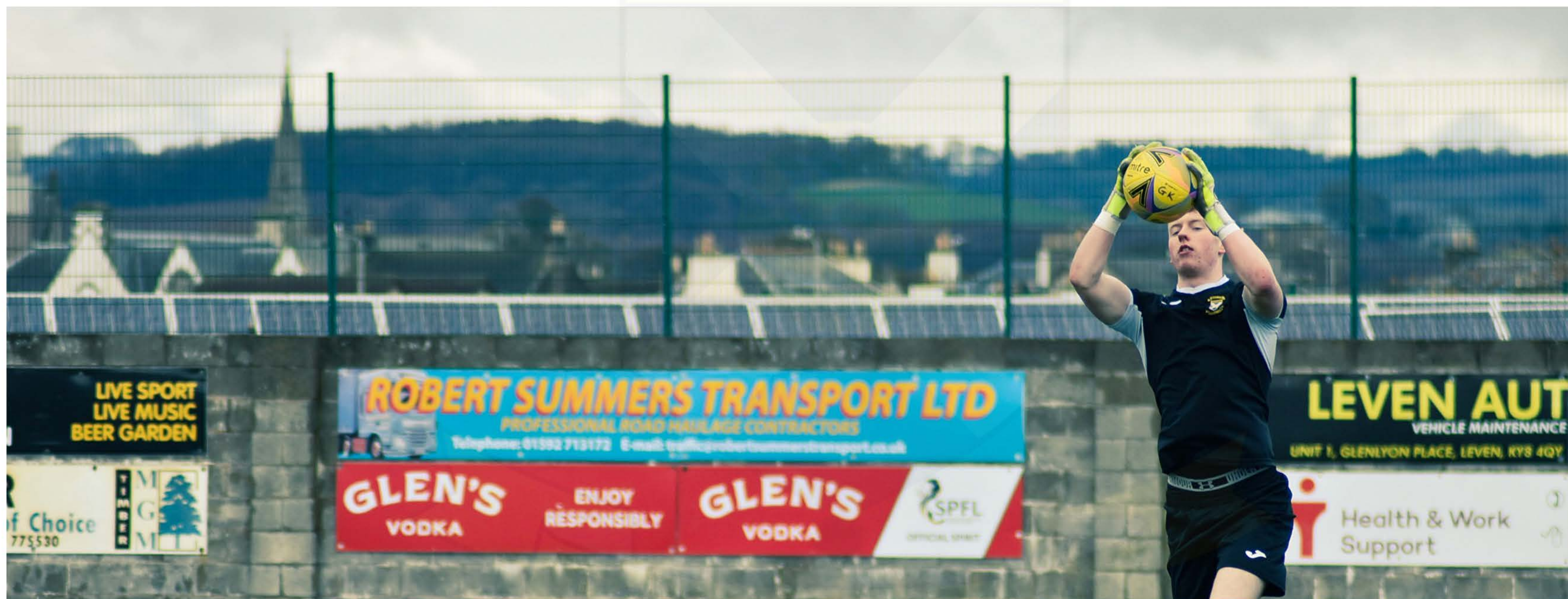
£50 per person inc. VAT (without drinks)

£35 per person for season ticket holders (league matches)

TRACKSIDE ADVERTISING

One of the most effective ways of reaching out to supporters at the Locality Hub Bayview Stadium is through Trackside Advertising.

Trackside Boards are highly visible and are available on all sides of the pitch. They can be either pitch facing or crowd facing. Your boards will also be seen on any EFTV live stream or highlights package, featured on the club website and there is also a chance of your board being seen in any national or local press/media relating to a matchday at East Fife.



£400 (+ VAT) - 1st Season

£200 (+ VAT) - Subsequent Seasons

KIT DONATION

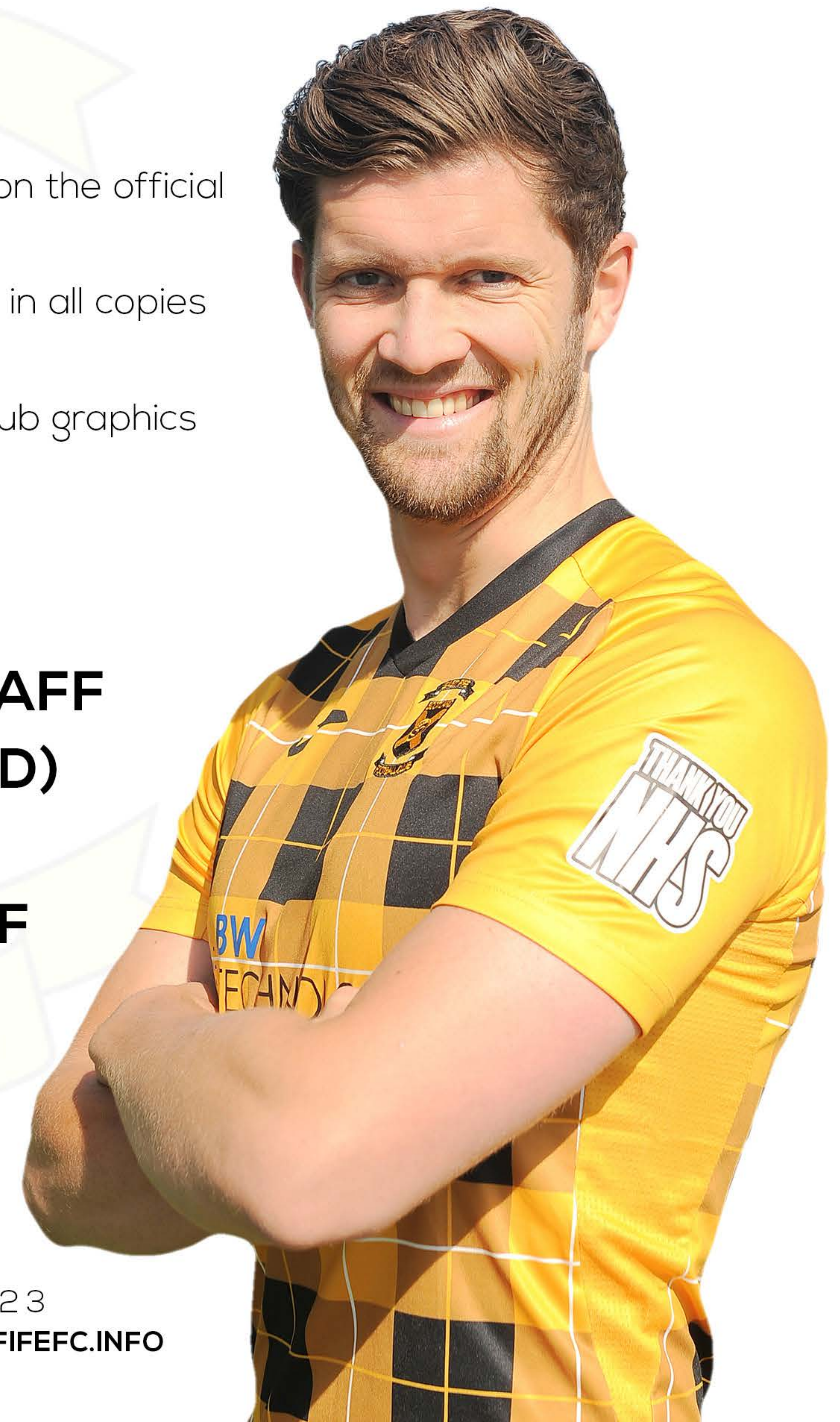
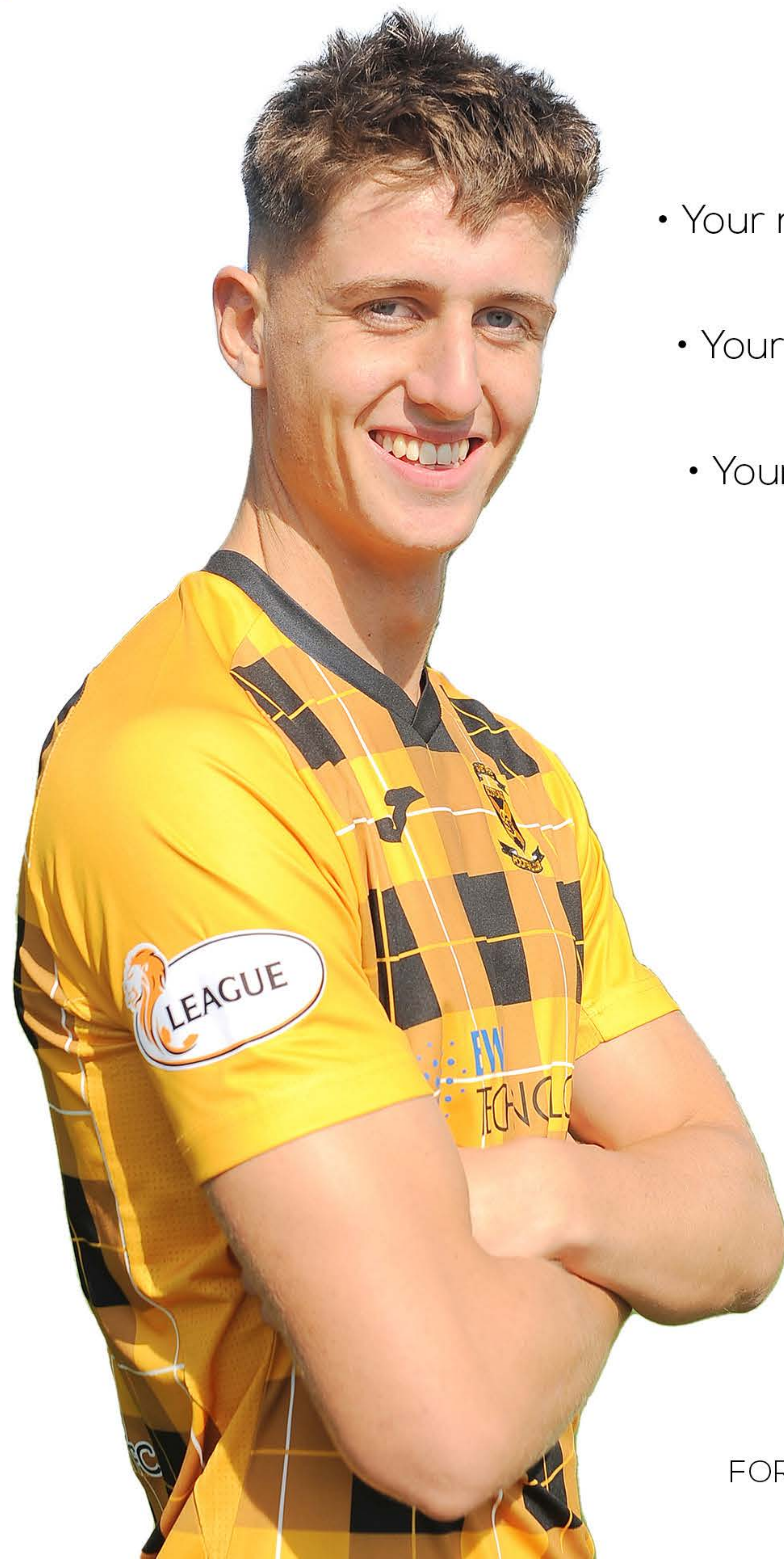
Help support your favourite East Fife player with our Kit Donation package.

Kit Donation Package includes:

- Your name / company's name next to your chosen player on the official club website
- Your name / company's name next to your chosen player in all copies of the matchday programme (1st team only)
- Your name / company's names on all social media goal / sub graphics (1st team matches only)

**£100 PER 1ST TEAM PLAYER / STAFF
(CHOICE OF HOME / AWAY / 3RD)**

**£50 PER U20s PLAYER / STAFF
(CHOICE OF HOME / AWAY)**



WEBSITE ADVERTISING

Advertise your company on East Fife's official club website

www.eastfifefc.info

Your company logo will appear on our home page along with a link to your business, ensuring the quickest way for our supporters to find your company online.



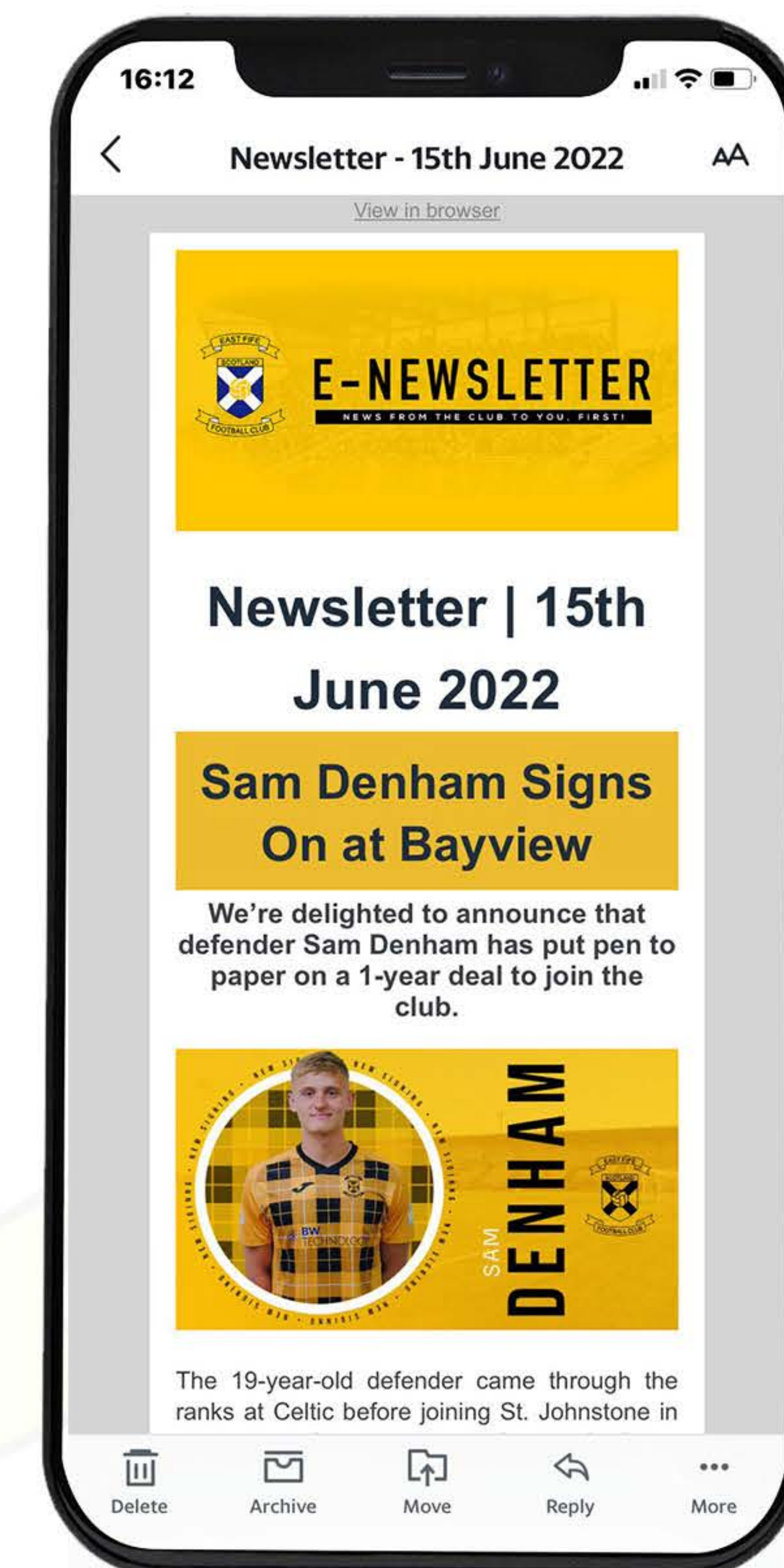
£100 + VAT per annum

EAST FIFE **COMMERCIAL BROCHURE** 2022/23
FOR MORE INFORMATION CALL **01333 426323** / EMAIL **OFFICE@EASTFIFEFC.INFO**

NEWSLETTER ADVERTISING

Advertise your company on East Fife's official club newsletter with a monthly audience of over 1500.

Your company logo/advert will appear in your weekly newsletter along with a link to your business, ensuring the quickest way for our supporters to find your company online.



£200 + VAT per annum

EAST FIFE **COMMERCIAL BROCHURE** 2022/23
FOR MORE INFORMATION CALL **01333 426323** / EMAIL **OFFICE@EASTFIFEC.INFO**

MATCHDAY PROGRAMME



Advertising in our award winning matchday programme 'The Bayview' is a great way to promote your products and services to the East Fife family of supporters and businesses.

Distributed through the club shop, around the ground and in all the hospitality areas on a matchday, the programme is comprehensively put together with a number of features and articles for all fans to enjoy.

Programme advertising lasts for the full season and is a great way to target not only home fans but away fans also, as unlike newspapers, matchday programmes are a collectable item for many football fans to treasure.

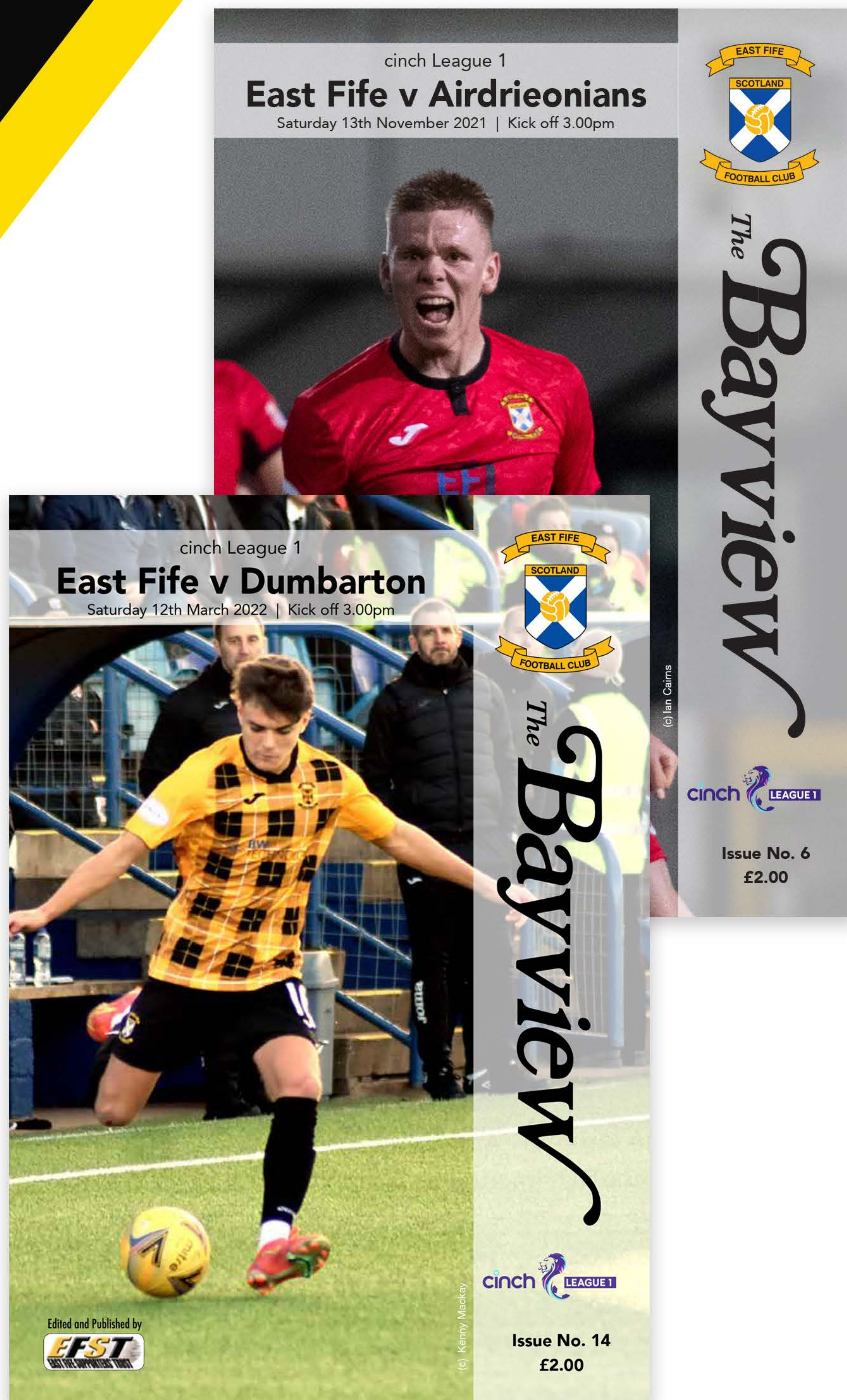
The Bayview

Colour - £600 Full Page / £300 Half Page

B&W - £400 Full Page / £200 Half Page

EAST FIFE COMMERCIAL BROCHURE 2022/23

FOR MORE INFORMATION CALL 01333 426323 / EMAIL OFFICE@EASTFIFEFC.INFO





FACILITIES HIRE



The Locality Hub Bayview Stadium houses four function rooms, ranging in size from 8 to 80 people, which are available to hire for meetings, company away days, conferences, birthday parties, christenings, weddings and more. A screen, projector and flipchart can be provided for your event if required.

Catering is also available

- Tea & Coffee can be added for £1.50/person inc. VAT
- Hot & Cold Buffet available from £5.00/person inc. VAT
 - Full meals available on request
- Kitchen Hire available for £50 on the approval of the management



JEEK FLEMING SUITE (MAX 80 PEOPLE)
£75 inc. VAT Half Day / £120 inc. VAT Full Day

LEGENDS SUITE (MAX 12 PEOPLE)
£40 inc. VAT Half Day / £60 inc. VAT Full Day

JIM BAXTER SUITE (MAX 8 PEOPLE)
£25 inc. VAT Half Day / £45 inc. VAT Full Day

BOARDROOM (MAX 16 PEOPLE)
£40 inc. VAT Half Day / £60 inc. VAT Full Day



BUY A PLAQUE

Buy a Plaque at the Locality Hub Bayview Stadium and be part of the fabric of the club. Whether its for you, a family member or a friend, it's the perfect way to forever be in the heart of the action.

All plaques are issued with a letter of authenticity signed by the team manager. Each plaque is located on the wall of the home entrance tunnel and all plaques feature the club logo alongside your name and chosen phrase.



£49.95 (SEASON TICKET HOLDERS) / £59.95 (NON-SEASON TICKET HOLDERS)

BESPOKE OPPORTUNITIES

We are happy to discuss bespoke advertising opportunities with individuals/companies.

The Club are more than happy to provide a bespoke partnership that is tailored to each individual or organisation's needs and objectives. Whether you are a business seeking further exposure or a growing business pursuing a local audience, there are a variety of partnership opportunities we can tailor to suit your needs.

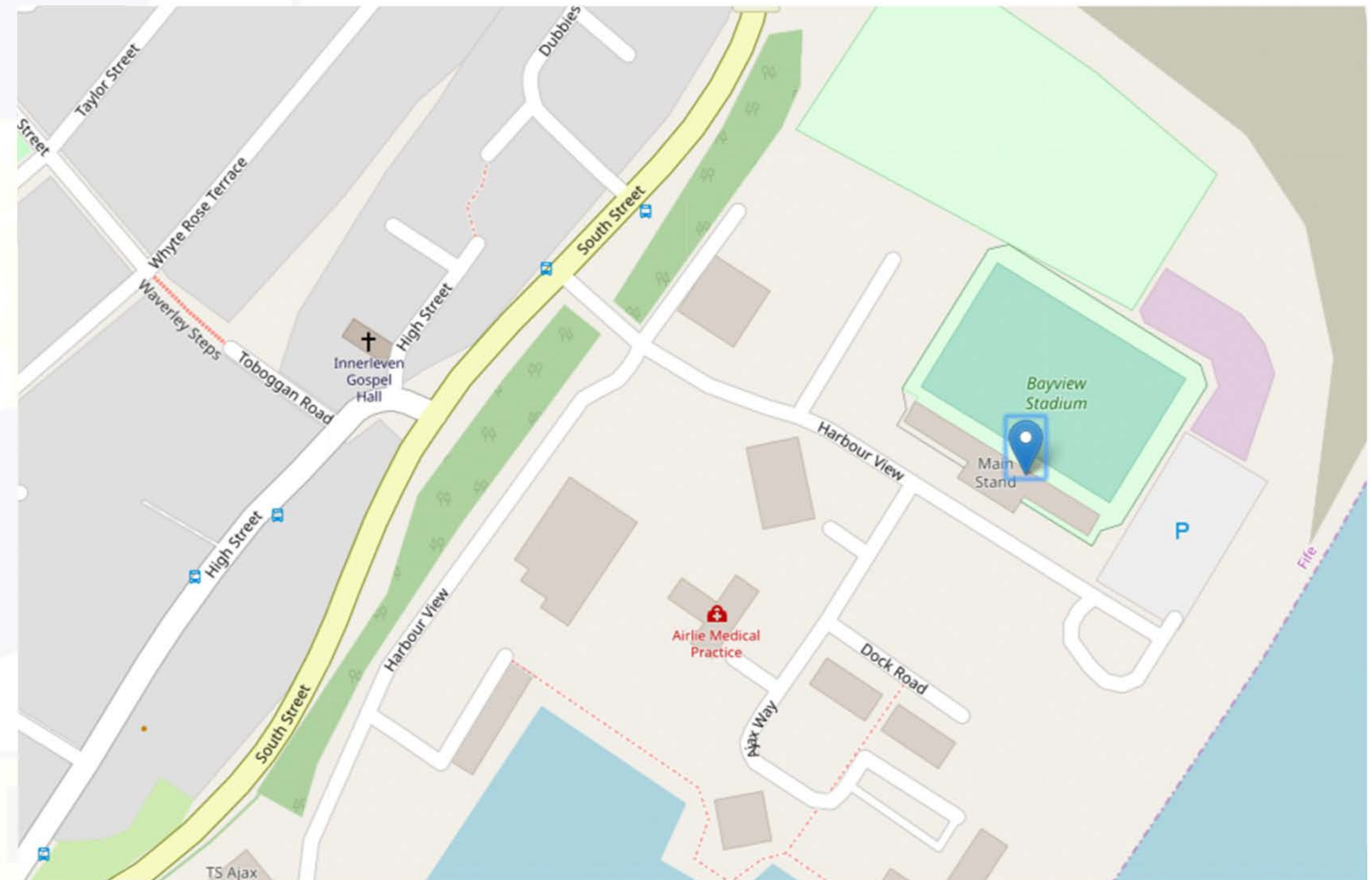
Please contact the club office to discuss your individual requirements.



HOW TO FIND US

East Fife Football Club are located at;

**Locality Hub Bayview Stadium,
Harbour View,
Methil,
Leven,
Fife,
KY8 3RW**





CONTACTS



Phone: (+44) 1333 426323

Email (office): office@eastfifefc.info

Email (media): office@eastfifefc.info

Website: <http://eastfifefc.info>

Facebook: facebook.com/EastFifeFC/

Twitter: twitter.com/EastFifeFC

LinkedIn: linkedin.com/company/eastfifefc/

Vimeo: vimeo.com/channels/eftv

Jim Stevenson

Club Chairman

John Barclay

Vice Chairman

John Donaldson

Director / Stadium Safety Officer

Liam Anderson

Director / Media

Douglas Briggs

Director / Company Secretary

Robert Cargill

Director / Youth Development

Leona Guidi

Office Manager / Associate Director

Elizabeth Anderson

Associate Director

Tom Brown

Associate Director

Stephen Mill

Associate Director / Media

Denis Nicol

Associate Director

Harry Blyth

Honorary Director

David Stevenson

Honorary Director

Jim Stewart

Honorary Director / Club Historian