



EAST FIFE FOOTBALL CLUB

COMMERCIAL PACKAGES



Be Part of the Journey...



Be Part of the Journey...

East Fife FC has a long and proud history but we are now entering a new era in the club's history and we are looking forward to building a football club which the whole community is proud to support.

The 2013/14 season is shaping up to be a fantastic division with the likes of Glasgow Rangers and local derbies with Dunfermline Athletic as well as strong competition from some great clubs.

But we know that the season ahead is going to be a hard one and our aim is to build a strong foundation for the future of the club.

We have an extensive youth set up, fantastic training facilities and the best fans in the country.

We are now looking for partners to help take the club forward and have developed a range of flexible packages to get as many people involved.

Regards

Lee Murray
Managing Director

- **Main sponsorship**
- **Matchday sponsorship**
- **Club Sponsorship**
- **Additional Opportunities**
- **Hospitality**



East Fife Football Club
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STADIUM SPONSOR

- Naming rights to the stadium
- Trackside advertising boards
- Acknowledgment on the League/ sponsors media board
- Website banner with web link
- Full-page, colour advert in every home Matchday Programme
- Two VIP match tickets to every home game
- Signed framed shirt

MAIN CLUB SPONSOR

Price on application – negotiable
(minimum two-year contract)

The ultimate package and a great opportunity for your company to work closely with the club for mutual benefit.

Components include:

- Company logo on home shirts
- Trackside advertising boards
- Acknowledgment on the League/ sponsors media board
- Company logo on letterheads and club stationery
- Website banner with web link
- Full-page, colour advert in every home Matchday Programme
- Two full Matchday Sponsorship packages during the season
- Two VIP match tickets to every home game
- Advertorial in the Matchday Programme and Official Website
- Signed framed shirt
- Heightened community awareness of your company brand



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MATCH SPONSORSHIP

The price is £100 per head based on a party of ten

{ arriving at the stadium at 12.30pm with lunch being served at 1.00pm }



East Fife Match Sponsorship presents the ideal opportunity to meet customers or say a corporate thank you to your staff in an informal, social environment. Or it can also be the perfect way for family or friends to get together for special occasions.

Based on a party of ten people and includes:

- Reserved Parking Space (10 Available)
- Drinks on Arrival
- Complimentary Matchday Programmes
- Full stadium tour and meet the manager (subject to availability)
- 3 course meal with complimentary drinks
- PA endorsements throughout the day
- A presence on the Official Club Website on Match Day
- Matchday Programme advert and advertorial
- Executive Seating in Main Stand
- Half time Pies & Hot Beverages
- Choose your Man of the Match and present the bubbly at the end of the game
- Networking opportunities with fellow supporters
- Opportunity to distribute promotional company literature
- Name on front of Programme
- Name on Team Sheet



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MATCHBALL SPONSORSHIP

£150 plus vat (for two people)

{ arriving at the stadium at 12.30pm with lunch being served at 1.00pm }



Mascot Sponsorship £75

- Replica Top
- Meet the Team
- 1 Adult & Child ticket
- Signed Photo

- Welcome drink
- Complimentary Matchday Programmes
- Full stadium tour
- 3 course meal with complimentary drinks
- PA endorsements throughout the day
- A presence on the Official Club Website
- Executive Seating in Main Stand
- Half time tea/coffee and snacks
- Presentation of signed match ball

Man of the Match Sponsorship £100 (for two people)

- Welcome drink
- Complimentary Matchday Programmes
- 3 course meal with complimentary drinks
- PA endorsements throughout the day
- Executive Seating in Main Stand
- Half time tea/coffee and snacks



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CLUB SPONSORSHIP OPPORTUNITIES

Become an official club partner with a range of opportunities designed to maximise exposure and raise your profile in the community. These have been designed to specifically offset ongoing costs which the club will incur and to allow more of our income to be channelled into team and youth development.

- Website sponsorship
- Club Shop
- Automotive Partner
- Team Bus Sponsor
- Lottery Sponsor
- Halftime Draw
- Season Tickets

ADDITIONAL SPONSORSHIP OPPORTUNITIES

With thousands of people visiting the stadium on match day and through our growing commercial activities, we have a number of opportunities to increase your brands awareness.

- Trackside advertising
- Turnstile advertising
- High Stands
- Toilets
- Dugouts
- Stairwells
- Hospitality Suites



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HOSPITALITY PACKAGES

JIM BAXTER SUITE

£600 plus vat

(max 8 persons)

£90pp for 8

{ arriving at the stadium at 12.30pm
with lunch being served at 1.00pm }

A fantastic package for 8 people. Start your day with refreshments on arrival in your exclusive suite before commencing on a full stadium tour. You will then be served a superb 3 course meal with wine, finishing with tea/coffee & mints.

Sit back and enjoy your day with complimentary refreshments of your choice served by your hostess until 2.45pm. Then at 3pm view the match in comfort from your private suite. At half time we will provide you with tea/coffee and snacks

Post match your bar will reopen until 5.30pm. Your guests will also receive a complimentary programme and team sheet.

LEGENDS SUITE

£800 plus vat

(max 12 persons)

£80pp for 12

{ arriving at the stadium at 12.30pm
with lunch being served at 1.00pm }

A superb package for 12 people. Start your day with refreshments on arrival in your exclusive suite before commencing on a full stadium tour.

You will then be served a superb 3 course meal with wine, finishing with tea/coffee & mints. Sit back and enjoy your day with complimentary drinks being served by your hostess until 2.45pm.

At 3pm you can then view the match in comfort from your own private suite or if you wish you can view the match from the main stand.

At half time we will provide you with tea/coffee and snacks. Post match your complimentary bar will re-open until 5.30pm. You and your guests will also receive complimentary programmes and team sheets.



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HOSPITALITY PACKAGES

THE JEEK FLEMING SUITE

{ arriving at the stadium at 12.30pm with lunch being served at 1.00pm }

£50 plus vat (with drinks)

Welcome to our Jeek Fleming Suite. Your day will start here at 12.30pm where a welcome drink awaits you before proceeding on a full stadium tour.

A superb 3 course meal will be served in our lounge followed by coffee, mints and complimentary drinks of your choice. A waitress drinks service is provided until 2.45pm.

Please take your seat in our exclusive area of the stand.

At half time we will provide you with tea/coffee and snacks, and then it's back to your exclusive seats to view the second half.

At full time return to your suite and a waitress service will resume until 5.30pm. Also included is your match programme and team sheet.

£30 plus vat (without drinks)

Welcome to our Jeek Fleming Suite. Your day will start here at 12.30pm proceeding on a full stadium tour. A superb 3 course meal will be served in our lounge followed by coffee, mints. A pay bar is available until 2.45pm.

Please take your seat in our exclusive area of the stand.

At half time we will provide you with tea/coffee and snacks, and then it's back to your exclusive seats to view the second half.

At full time a pay bar is again available for you. Also included is your match programme and team sheet.

CHAIRMAN'S TABLE

You chance to enjoy full hospitality in the Jeek Fleming Suite with prime table position at the Chairman's Table. In addition to the full hospitality package, you will gain exclusive access to the Chairman before and after the game.

Upgrade for £10 per person

CAPTAIN'S TABLE

With views overlooking the pitch, the Captain's Table entitles you to the full hospitality package and a meet and greet with the captain before the game and enjoy a post game drink with the captain to discuss the game in detail.

Upgrade for £10 per person



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EAST FIFE FIXTURES 2013/14

Sat 10/08	East Fife	V	Dunfermline
Sat 24/08	East Fife	V	Arbroath
Sat 31/08	Rangers	V	East Fife
Sat 14/09	East Fife	V	Forfar Athletic
Sat 28/09	East Fife	V	Airdrie
Sat 12/10	East Fife	V	Ayr United
Sat 19/10	Dunfermline	V	East Fife
Sat 26/10	East Fife	V	Rangers
Sat 16/11	East Fife	V	Stranraer
Sat 7/12	East Fife	V	Stenhousemuir
Thu 26/12	East Fife	V	Brechin City
Thu 2/01	East Fife	V	Arbroath
Sat 11/01	Rangers	V	East Fife
Sat 25/01	East Fife	V	Forfar Athletic
Sat 1/02	East Fife	V	Dunfermline
Sat 22/02	East Fife	V	Airdrie
Sat 1/03	East Fife	V	Rangers
Sat 15/03	East Fife	V	Ayr United
Sat 22/03	Dunfermline	V	East Fife
Sat 5/04	East Fife	V	Stranraer
Sat 12th	East Fife	V	Stenhousemuir
Sat 26th	East Fife	V	Brechin City

Hospitality available for all home games - contact office@eastfifefc.info





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